

FYI:

Arts Benefit Everyone

The arts and creative industries add value to our province in many ways. The sector builds stronger and happier communities, gives us a sense of belonging and civic pride, increases innovative thinking in our students, improves mental health, and contributes to the province's GDP. The sector is an important part of the solution to building a strong province.

THE ARTS INNOVATE

96% of Saskatchewan people think that the arts and artists are important to formal and informal education.¹

THE ARTS CONNECT

91% of Saskatchewan people think the arts and artists are important to cultural diversity and development.²

84% of Saskatchewan respondents think that the arts and artists are important to our shared sense of place.³

THE ARTS IMAGINE

83% of Saskatchewan people think the arts and artist are important to the social cohesiveness of their community or the province as a whole.⁴

THE ARTS MEAN BUSINESS

In 2017 the arts and culture were responsible for more than **\$1 billion** of Saskatchewan's GDP. The Saskatchewan arts and culture industries also created **over 13,600 jobs!**⁵

¹ Source: Saskatchewan Partnership for Arts Research (SPAR), Understanding the Arts Ecology of Saskatchewan from the Grassroots: Results of the SPAR Survey of the Public, Regina: SK. 2014. Link: <http://www2.uregina.ca/spar/index.php/reports-and-resources>
Download: www2.uregina.ca/spar/images/docs/SPAR.Survey.Public.Overview.8.Aug.2015.print.pdf

² Source: Saskatchewan Partnership for Arts Research (SPAR), Understanding the Arts Ecology of Saskatchewan from the Grassroots: Results of the SPAR Survey of the Public, Regina: SK. 2014. Link: <http://www2.uregina.ca/spar/index.php/reports-and-resources>
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³ Source: Saskatchewan Partnership for Arts Research (SPAR), Understanding the Arts Ecology of Saskatchewan from the Grassroots: Results of the SPAR Survey of the Public, Regina: SK. 2014.
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⁴ Source: Saskatchewan Partnership for Arts Research (SPAR), Understanding the Arts Ecology of Saskatchewan from the Grassroots: Results of the SPAR Survey of the Public, Regina: SK. 2014. Link: <http://www2.uregina.ca/spar/index.php/reports-and-resources>
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⁵ Saskatchewan's 2017 GDP for all Culture Industries was \$1,078,086,000. Its Culture Industries were responsible for 13,677 jobs. (Stats Canada Table: 36-10-0453-01)